

PLAN ON A PAGE

MAKE IT POSSIBLE

TOMMY  HILFIGER

INTRODUCTION

Tommy Hilfiger is proud to be part of the PVH family of global fashion brands. PVH Corp. is committed to driving fashion forward, for good. Its strategy, Forward Fashion, is demonstrating a new level of ambition and transparency for sustainable business.

At Tommy Hilfiger, we have developed our own program, which is powered by Forward Fashion. It is called Make It Possible, and is our commitment to wasting nothing by becoming a circular business, and welcoming all through being a wholly inclusive brand and company.

Make it Possible was designed to communicate and connect with our consumers and customers.

Together with PVH, we are creating a blueprint for a more sustainable way of making and selling clothes. Together, they create a blueprint for a more sustainable way to make, sell clothes.

Make It Possible will be a ten-year journey and this document sets out our 2030 vision, ambitions and specific targets. We'll continue to be transparent on our progress with our targets, share our ups and downs, and add new targets along the way.

Feel free to keep in touch and ask us anything! Write to us at:
sustainability@tommy.com



MAKE IT POSSIBLE - OVERVIEW

OUR 2030 VISION IS CENTERED AROUND CIRCULARITY & INCLUSIVITY

CIRCULARITY

CIRCLE ROUND

VISION-2030

Make products fully circular, and part of a sustainable loop.

DEFINITION

By 2030, our products will be designed, produced and (re)distributed in line with circular business principles, enabling all materials to be a part of a sustainable biological and technical loops after the end of their product lifetime.

AMBITION-2030

- Circular business models will be a significant part of the Tommy Hilfiger business.
- Our synthetic materials will be from recycled sources and our natural materials will come from regenerative systems, meaning they contribute to systems that renew or replenish themselves.
- We will enable our materials to be capable of returning to biological or technical loops.
- Our products will be designed and produced according to circular principles.

MADE FOR LIFE

VISION-2030

Operate with sensitivity to planetary boundaries*, including in the areas of climate change, land use, freshwater and chemical pollution, from what we buy to where we sell.

DEFINITION

By 2030, we will reduce the carbon footprint of our value chain ahead of Science Based Targets requirements, recycle or re-use all our waste, and use water sustainably.

AMBITION-2030

- Reduce our total Scope 1, 2 and 3 greenhouse gas emissions ahead of Science Based Targets trajectory.
- Unpreventable waste will be re-used or recycled at equivalent or improved levels of quality or value.
- Reduce water use in our value chain as far as possible, and work with others to preserve water resources in high risk basins.

INCLUSIVITY

EVERYONE WELCOME

VISION-2030

Be a brand that works for every TOMMY Fan – always inclusive, completely accessible.

DEFINITION

By 2030, we want all Tommy Hilfiger consumers to feel comfortable in our product, experience our brand as welcoming, and find all our channels equally accessible.

AMBITION-2030

- Our product categories will be available with inclusive versions as part of our stocked range or by special order.
- Offer an inclusive and accessible brand experience across all sales and marketing channels for every potential consumer.
- Tommy Hilfiger recognized globally as an inclusive and accessible brand that champions inclusion in fashion and beyond.

OPPORTUNITY FOR ALL

VISION-2030

Create equal access to opportunity – no barriers to success at Tommy Hilfiger.

DEFINITION

By 2030, all people working in environments controlled by us and our supply chain partners, are enabled to speak up for themselves and have opportunities to maximize their potential.

AMBITION-2030

- The profile of our associates matches the diversity of the countries in which we operate and sell, across ethnicity, gender and physical ability.
- The people that create our brand and products are prepared for the changes to their work brought about by the 4th Industrial Revolution.
- Take to scale transformative innovations leveraged from the communities around us, by enabling social innovation and entrepreneurship.

